



Credit Union Association of NEW MEXICO

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New Mexico Credit Unions Win Major National Awards

Albuquerque, New Mexico, Nov. 15, 2018 – Several New Mexico credit unions have won national awards for community service, member service and financial education at both statewide and national levels.

"Credit union professionals from across the nation judged New Mexico's credit unions the best in their size categories, and we couldn't be more proud. These are the biggest awards in the credit union world and to have three national winners from one state shows that New Mexico is punching above its weight," said Paul Stull, CEO of the Credit Union Association of New Mexico. "New Mexico's credit unions learned a lot from the Great Recession and put those lessons to work to serve their communities and their members better than anyone else in the country."

National award winners will be recognized by the Credit Union National Association in March at the CUNA Governmental Affairs Conference in Washington, D.C. Local winners will be recognized at the state GAC in February.

National award winners include:

2019 Dora Maxwell Social Responsibility Community Service Award; The Dora Maxwell Social Responsibility Community Service Award is given to a credit union or chapter/multiple credit union group for its social responsibility projects within the community. The award is given for external activities.

Nusenda Credit Union, National Honorable Mention, in the greater-than-\$1 billion asset size category.

2019 Lousie Herring Award; The national award is given to a credit union for its practical application of credit union philosophy within the actual operation of the credit union. It is awarded for internal programs and services that benefit membership.

Los Alamos Schools Credit Union, National 1st Place Winner: in the under-\$50-million asset-size category

Kirtland Federal Credit Union, National 1st Place Winner in the \$250-million-to-\$1 billion asset-size category

Nusenda Credit Union, National 1st Place Winner in the greater-than-\$1 billion asset size category

In the New Mexico Awards, the annual awards are organized and judged by the Credit Union Association of New Mexico. Statewide winners are moved to compete in the national awards.

State award winners include:

The Desjardins Award for Financial Literacy, which recognizes a commitment to youth financial literacy:

Loco Credit Union (Alamogordo), 1st Place in the less-than \$50 million category

Otero Credit Union (Alamogordo), 1st Place in the \$250-million-to-\$1-billion category

Nusenda Credit Union (Albuquerque), 1st Place in the greater-than-\$1 billion category

Dora Maxwell Social Responsibility Community Service Award, which recognizes social responsibility projects:

Del Norte Credit Union (Santa Fe), 1st Place in the \$250-million-to-\$1-billion category

Nusenda Credit Union (Albuquerque), 1st Place in the greater-than-\$1 billion category

The Louise Herring Award, which recognizes internal programs and services that benefit membership:

Los Alamos Schools Credit Union (Los Alamos), 1st Place in the less-than-\$50 million category.

Kirtland Federal Credit Union (Albuquerque), 1st Place, in the \$250-million-to-\$1 billion category

Nusenda Credit Union (Albuquerque), 1st Place in the greater-than-\$1 billion category

"All of New Mexico's credit unions are superstars, and this year several of our local credit unions showed they not only compete on the national stage, but that their programs are worthy of national recognition," Stull said.

About Us: The Credit Union Association of New Mexico supports the state's credit unions with training, advocacy, and education.

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